

The Similarity Between Snails and Marketing Plans



There's an old story that says a snail was once crossing a road for seven years. Just as the snail got across the road a tree fell and missed the small snail by about an inch or two. Just think, if the snail had been where he was six months before, the tree would have killed him. See how it pays to be fast!

Are your marketing plans moving at a snails pace and are you really satisfied with that speed?

Have you come close to getting run over by your competition?

Have some of your key personnel withdrawn into their shell?

Is your competition coming out with new products, promotions, and programs while you are too busy just trying to cross the road?

Are you looking for the right talent to help speed things up?

If so, to speed up your plans and keep them from becoming escargot, call the Marketing Consulting Talent that Means Business.

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